

ST PATRICK'S PONTIFICAL UNIVERSITY, MAYNOOTH (SPPU)



COOKIES POLICY

DATED 15/08/2024

INTRODUCTION

This cookies policy describes how the College uses “cookies” and other similar technologies, such as pixels and tags, in connection with our website and related online services.

1 DOES THE UNIVERSITY USE COOKIES

Yes.

Please read this cookies policy carefully to ensure that you fully understand how and why we use cookies and related technologies. If you use our website with your browser set to accept cookies, you consent to our use of cookies as described in this policy. You also consent to our use of pixel tags if you choose to sign up for our newsletter emails.

2 WHAT IS A COOKIE?

A cookie is a small file consisting of letters and numbers that is placed on your computer or other device. Cookies enable our systems to recognise your device. Such recognition is necessary to the efficient operation of our site.

3 DO I HAVE TO AGREE TO THE UNIVERSITIES’ USE OF COOKIES?

No.

If you do not consent to our use of cookies, you can set your browser settings to reject cookies. These settings are usually found in the “options” or “preferences” menu of your web browser. You can find more details about how to control cookies [here](#). Alternatively, you can use the “Help” option in your web browser to get more details.

A number of features of our services may not work or will be curtailed from working effectively without cookies. As a result, changing your browser settings to reject cookies may have a negative impact on your ability to use our website.

If you use our website with your web browser set to accept cookies, you consent to our use of cookies as described in this cookies policy. If you do not accept our use of cookies, you should either (a) immediately stop using our services or (b) use the settings described above to reject cookies. To withdraw your consent to our use of cookies, you should either (a) cease using our website or (b) delete our cookies using your web browser’s settings and set your browser to reject future cookies. You can find out more about deleting our cookies using your web browser’s settings and set your browser to reject future cookies. You can find out more about deleting and blocking cookies [here](#) and using your web browser’s “Help” option.

4 WHO DROPS COOKIES WHEN I USE THE COLLEGE’S WEBSITE?

Some of the cookies dropped when you use our services are “first party cookies” (meaning cookies placed and read by the University directly).

A number of our partners also drop cookies when you use our services. These specialist “third party cookies” are not set by the University but are rather set by companies such as Google for website analytics purposes with our permission. Please read our partner’s

privacy policies to ensure that you're comfortable with the manner in which they use cookies:

5 WHAT TYPES OF COOKIES ARE USED ON THE UNIVERSITIES' WEBSITE?

We use both "session" and "persistent" cookies.

A session cookie is used to identify a particular visit to our site. These cookies expire after a short time, or when you close your web browser after using our services.

A persistent cookie will remain on your devices for a set period of time specified in the cookie. We use these cookies where we need to identify you over a longer period of time.

6 WHY ARE COOKIES USED BY THE UNIVERSITY?

We use cookies for the following purposes:

- **Analytics** – we use cookies to learn how you, and other users, use our services and how well they perform. This allows us to identify errors, learn how our services perform, and improve and develop our services over time.
- **Website Optimisation** – we use cookies to improve the operation and presentation of our website. This includes tracking our use of fonts, caching pages and identifying potential errors.

7 HOW DO I CONTACT THE COLLEGE TO LEARN MORE?

If you have any questions about our use of cookies, feel free to contact us at president@spcm.ie